

Rosies Franchise Application Form



This document is not used for the purpose of verifying the enclosed data but purely to assess your position, we will not contact any person or company divulged to us without your prior consent. In addition to this form, please forward us a recent copy of your curriculum vitae.

First name _____ Surname _____ Date of birth _____

Address _____

Phone _____ Fax _____ Mobile _____

Work phone _____ E mail _____

Marital status _____ Spouse/Partners name _____

Will your spouse/partner be involved in the business? Yes No

Your hobbies, interests, community involvements?

Employment history and/or business experience

From	To	Position and responsibilities	Income

What customer service experience have you had?

Do you have experience in managing staff?



What sales and marketing experience have you had?

Have you ever owned a business?

Have you or your spouse/partner ever failed in business, compromised creditors, or been adjudged bankrupt? Yes No

If yes, please explain the circumstances and any remaining liabilities.

Are any lawsuits pending against you? If yes, please provide details.

Do you have any criminal convictions? If yes, please provide details.

Education and qualifications

Date	Qualification/Achievement



Franchise enquiry

Where did you hear about a Rosies franchise?

Have you visited one of our pubs?

Why do you wish to own a Rosies franchise?

Do you regard a franchise as an investment, career or speculation?

How much time do you expect to devote to the business?

When will you be available to open/takeover the business?

Please list (in priority) your preferred franchise territories

First choice _____ Second choice _____
Third choice _____ Fourth choice _____

What level of income would you initially expect to earn from a Rosies franchise?

Other expectations

Financial statement

Assets	Value	Liabilities	Value
Cash	\$	Personal loans	\$
Bonds	\$	Overdraft	\$
Shares	\$	Un-secured loans	\$
Share options *1	\$	Credit card *2	\$
Notes receivable	\$	Credit card *2	\$
Superannuation *1	\$	Credit card *2	\$
Other	\$	Credit facility *2	\$
Property – home	\$	Mortgage – home	\$
Property – investment	\$	Mortgage – other	\$
Property – investment	\$	Mortgage – other	\$
Property – investment	\$	Mortgage – other	\$
Others	\$	Taxes payable	\$
Other	\$	Accounts payable	\$
Other	\$	Hire purchases	\$
Other	\$	Other	\$
Total assets	\$	Total liabilities	\$

Total assets minus total liabilities	\$	
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*1 Only list superannuation and or share options that can be surrendered and show it at surrender value.

*2 Please provide details of the credit limits of any credit cards, facilities or overdrafts

How do you propose to finance your Rosies franchise?

List any assets you would consider converting to cash?

Will partners/shareholders be involved?

Yes No

If yes, please provide the following details – name, experience and amount of capital they will introduce.

To what extent will the other parties be involved in the business?

Other financial information

References

References will only be checked once your approval is given.

Employment/business references

Name	Company	Phone number	Relationship
1			
2			
3			



Character/personal references

Name	Phone number	Relationship
1		
2		
3		

Office use: record date/time candidate provides verbal approval to check references.

Miscellaneous

In your opinion, what makes a retail business successful?

Other information in support of your application.

Applicant please read and sign

1. It is understood that this application is in no way binding upon either Rosies or the applicant to enter into a franchise agreement.
2. The applicant warrants that the information contained in this application form is accurate and understands that Rosies relies on it while assessing the applicant.
3. The applicant authorises Rosies to check any employment, personal or credit references. Rosies will seek your approval immediately prior to the checks.
4. Rosies undertake to treat this application in a confidential and appropriate manner.
5. The applicant will keep all verbal and written communications strictly confidential and will not disclose or discuss it with any other parties except their legal and financial advisors.
6. The applicant understands that all written information supplied must be immediately returned upon Rosies request.

Signed _____ Date _____
 Signed _____ Date _____



Please post your completed application to:

Rosie O'Grady's New Zealand Limited
PO Box 340
Napier 4001
New Zealand